

Marine Boudeau

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EXPERIENCE

Lead UX Engineer, *En Marche !* with Emmanuel Macron Dec 2016 — Present

- Leads front-end development
- Created CSS/SCSS styleguide for the rest of the development team

Director of Design & User Experience, New York Public Radio Dec 2015 — Present

I have been working at NYPR for over 5 years. I originally joined as Director of Product & UX and transitioned in 2015.

- Collaborates with digital leadership team to create the digital team's OKRs
- Leads user experience design across all our brands and platforms
- Designs, prototypes, co-runs user research, programs

Director of Product & User Experience, New York Public Radio Jul 2011 — Dec 2015

- Oversaw product development, digital innovation and user experience design across all brands and platforms
- Led the product development and co-designed various successful products: WNYC app, WQXR app, a mobile first cross-domain audio player, WNYC.org, Radiolab.org, our audio share-able players, new email products, the pledge form experience and more...
- Co-ran user research (on-site sessions, surveys, etc)

Senior User Experience Designer, NBC Universal 2010 - 2011

Product Manager, NBC Universal 2008 - 2010

Project Manager, Celfish Media | Lagardère Group 2006 - 2008

Product Manager, Scanbuy, Inc. 2005 - 2006

EDUCATION

Bachelor of Science in Intl. Business, Northeastern University 2005

PROJECTS

A simple guide about Rockaway Beach. (rockawaybeach.io) 2016 — Present

Designed, built and manages Feelio: the daily email that tells you what to wear. Available in NYC, SF and Paris. It has a 25% open rate (feelio.cc). 2014 — Present

Currently working on a iOS React Native app: github.com/marineb/feelio-ios-app